

CREATE Fayetteville

Agenda

January 6, 2010, 7:00 p.m. - 8:30 p.m.
Fayetteville CVB

Purpose:

- Seek reaction to the proposed mission for Create Fayetteville & agree to the language;
- Review the draft of the citizen survey that's to be conducted during January; and
- Brainstorm a list of critical priorities that Create Fayetteville should focus on immediately.

Desired Outcomes:

- By the end of this meeting, we should have 1) gained consensus on Create Fayetteville's mission; 2) finalized the draft of the citizen survey; and 3) brainstormed a list of other priorities that this group needs to focus on.

Proposed Mission Statement:

CREATE Fayetteville hopes to make the Fayetteville 'experience' more satisfying/enjoyable/attractive for both its citizens and visitors by: 1) focusing on meeting citizen and visitor needs/expectations; 2) improving the entrepreneurial climate; and 3) investing in a strategic business plan for our downtown.

<i>Agenda Items:</i>	<i>Person Responsible:</i>	<i>Time Allocated:</i>
1. Welcome	Holly Clark	7:00 p.m. - 7:10 p.m.
2. Agenda Review	Holly Clark	7:10 p.m. - 7:15 p.m.
3. Reach Consensus on Create Fayetteville Mission Statement	All	7:15 p.m. - 7:30 p.m.
4. Review DRAFT Citizen Survey	All	7:30 p.m. - 8:00 p.m.
5. Brainstorm Critical Priorities List	All	8:00 p.m. - 8:25 p.m.
6. Next Steps <ul style="list-style-type: none">- The "Downtown by Design" subcommittee will launch, collect data and analyze the results from the citizen survey- Next Create Fayetteville Meeting: February 10, 2010 (2nd Wednesday of the month)	Holly Clark	8:25 p.m. - 8:30 p.m.