

CREATE Fayetteville

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FOR IMMEDIATE RELEASE

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Survey to Collect Feedback from Fayetteville Citizens

FAYETTEVILLE, WV—Business owners, town government officials, and local citizens have begun to work together to make Fayetteville a stronger, more viable community. To be successful; however, they need citizen input.

CREATE Fayetteville, a community development initiative, today launched what it's calling a "citizen survey" to help identify what's working well, what's not, and what ideas people have to make Fayetteville a better place to live, work and play.

Anyone who calls Fayetteville home is asked to share their opinions and help CREATE Fayetteville determine what community leaders need to do to either showcase our strengths and/or make necessary local improvements.

CREATE Fayetteville will be collecting input throughout the month of April. Everyone is encouraged to take part by going online and clicking the "Participate in Fayetteville's Citizen Survey" button at www.CREATEFayetteville.com. In addition, businesses around town will have paper copies that can be mailed back or dropped off at the Fayetteville Convention and Visitors Bureau, and a random sample of local residents will receive the survey by mail, as well.

CREATE Fayetteville founder Holly Clark said she hopes area residents see this as an opportunity for their voice to be heard and that they take just a little bit of time out of their busy schedules to complete the survey.

"A critical component of CREATE Fayetteville's mission is to empower citizens," said Clark. "Giving residents a voice and the opportunity to share their thoughts allows them to invest in this community. We've tried to make it really easy for community members to take part, so I hope everyone chooses to get involved."

"Our economic vitality depends in large part on the region's ability to capitalize on opportunities that embrace New Economy principles and allow residents the ability to appreciate the quality of life this area has to offer," Clark said. "It's up to individual communities in the region to take the steps necessary to collect feedback and ideas that residents have to offer, and this survey is a critical first step. In the end, it's all about building momentum and commitment from those living here to work toward a brighter future for Fayetteville."

For additional information, visit www.CREATEFayetteville.com or email info@CREATEFayetteville.com.

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CREATE Fayetteville is a volunteer initiative that empowers citizens to build a healthy economy by embracing technology, education, entrepreneurship, diversity, and quality of place.